

Charlotte City Council Annual Strategy Meeting

Moving Charlotte Forward | Building a Connected Charlotte

Washington Duke Inn, Durham, North Carolina

January 12 – 15, 2020

January 12, 2020

6:00 p.m. Opening Dinner Washington Duke Inn - Vista Room

January 13, 2020 – Day 1

Pres III & IV Meeting Room

8:00 – 8:30 a.m.	Breakfast	
8:30 – 8:45 a.m.	Opening Thoughts and Establishing Meeting Goals	<i>Vi Lyles, Mayor</i>
8:45 – 9:00 a.m.	Understanding the Past, Looking to the Future	<i>Marcus Jones, City Manager</i>
9:00 – 9:15 a.m.	Rules of Engagement and Meeting Norms	Facilitator: <i>David Phillips</i>
9:15 - 11:15 a.m.	Goals for 2020 and Beyond	<i>Mayor and City Council</i> Facilitator: <i>David Phillips</i>
11:15 – 11:30 a.m.	<i>Break</i>	
11:30 – 12:15 p.m.	Economic Outlook <i>Discussion of national, state, and local economic trends</i>	<i>Mark Vitner, Senior Economist Wells Fargo</i>
12:15 – 12:30 p.m.	<i>Break</i>	
12:30 – 1:30 p.m.	Building a Great City (Working Lunch) <i>Experts discuss the future of cities</i>	<i>Deb Ryan, UNC Charlotte Professor of Architecture and Urban Design</i> <i>James Johnson Jr., Distinguished Professor of Strategy and Entrepreneurship and Director, Urban Investment Strategies Center at UNC Chapel Hill</i> <i>Richard Harris, Executive Managing Director; Cushman Wakefield, Raleigh-Durham</i>
1:30 – 1:45 p.m.	<i>Break</i>	
1:45 – 5:45 p.m.	Planning for the Year Ahead <i>Discuss items for future council, committee referral, or referral to City Manager for follow-up</i>	<i>Mayor and City Council</i> Facilitator: <i>David Phillips and Panel Resources</i>
5:45 – 6:00 p.m.	Day 1 Wrap-Up	Facilitators: <i>David Phillips</i>
7:00 p.m.	Dinner	Washington Duke Inn – Forest Room

January 14, 2020 – Day 2

Pres III & IV Meeting Room

7:30 – 8:00 a.m.	Breakfast	
8:00 – 8:45 a.m.	FY 2021 Budget Outlook and Future Capital Plan <i>Preview FY 2021 Budget and capital plan</i>	<i>Ryan Bergman, Budget Director</i>
8:45 – 9:15 a.m.	Creating Great Places <i>Overview of economic development strategies</i>	<i>Tracy Dodson, Assistant City Manager and Economic Development Director</i> <i>Taiwo Jaiyeoba, Assistant City Manager and Planning Director</i>
9:15 – 11:15 a.m.	Creating Mobility, Accessibility, and Connectivity through the Capital Plan <i>Members share and discuss future capital plan priorities</i>	<i>Mayor and City Council</i> Facilitator: <i>David Phillips</i>
11:15 – 11:30 a.m.	Break	
11:30 – 12:45 p.m.	Building Great Communities through Mobility (Working Lunch) <i>Discussion on the relationship between transit, transportation, and economic development</i>	Facilitator: <i>David Phillips</i> <i>Scott Smith, CEO, Valley Metro, former Mayor of Mesa, AZ and former Chairman, US Council of Mayors</i> <i>Dr. Beverly Scott, CEO Beverly Scott & Associates, former General Manager, Massachusetts Bay Transportation/Rail & Transit Administrator for Commonwealth of Massachusetts</i> <i>Clyde Higgs, CEO, Atlanta BeltLine Inc.</i>
12:45 – 1:00 p.m.	<i>Break</i>	
1:00 – 4:00 p.m.	Building a Livable City <i>Interactive session to understand Council's Short, Medium, and Long-Term goals related to transportation</i>	<i>Mayor and City Council</i> Facilitator: <i>David Phillips and Panel Resources</i>
4:00 – 4:15 p.m.	<i>Break</i>	
4:15 – 5:00 p.m.	Reaffirm City Council Priorities for 2020	<i>Mayor and City Council</i> Facilitator: <i>David Phillips</i>
5:00 – 6:00 p.m.	Clean-Up/Outstanding Issues	Facilitator: <i>David Phillips</i>
7:00 p.m.	Dinner	Washington Duke Inn - Duke University Room

January 15, 2020 - Day 3*Pres III & IV Meeting Room*

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| 8:00 – 8:30 a.m. | Breakfast | |
| 8:30 – 9:30 a.m. | Significant Projects | <i>Tracy Dodson, Assistant City Manager
and Economic Development Director</i> |
| 9:30 – 11:00 a.m. | Council Discussion on Significant Projects | <i>Mayor and City Council
Facilitator: David Phillips</i> |
| 11:00 a.m. | Closed Session: | |
| | <ul style="list-style-type: none">• Economic Development• City Manager’s Evaluation | |