

Meeting Location:

April 25, 2018

This report requests the Parks, Arts, Education and Equality Subcommittee recommend City Council approval to apply for, accept and enter into an agreement for up to \$900,000 (\$300,000 per year for 3 years) from the Governor's Office of Youth, Faith and Family for the AmeriCorps State Grant Program for city education programs.

Agenda

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Youth and Education Office.

Authorization to Enter into Contract for Senior Nutrition Meal Program Services: Congregate Meal Services and Home Delivered Meal Services (HDM)

Page 24

This report requests the Parks, Arts, Education and Equality Subcommittee recommend City Council approval to enter into a contract with Selrico Services, Inc., to provide senior nutrition meal program services for the Human Services Department. The aggregate value of the contract will not exceed \$27.8 million.

THIS ITEM IS FOR CONSENT ACTION.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Human Services Department.

INFORMATION ONLY (ITEM 5)

5 Head Start Monthly Report - February 2018

This report provides the Parks, Arts, Education and Equality

Printed on 4/17/2018

Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program.

THIS ITEM IS FOR INFORMATION ONLY.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Human Services Department.

DISCUSSION AND POSSIBLE ACTION (ITEM 6)

6 Status of Excess Park Land Unencumbered for Phoenix Parks and Page 32 Preserve Initiative Fund Repayment

This report provides the Parks, Arts, Education and Equality Subcommittee with information regarding the eight excess park land parcels unencumbered by funding-related restrictions that would prevent their sales proceeds from being used to repay the Phoenix Parks and Preserve Initiative (PPPI) Fund.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Parks and Recreation and Finance departments.

INFORMATION AND DISCUSSION (ITEMS 7-9)

7 2018 Water Safety and Awareness Efforts

This report provides information to the Parks, Arts, Education and Equality Subcommittee regarding water safety programs and drowning prevention efforts from the Fire and Parks and Recreation departments.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Responsible Department

This item is submitted by Assistant City Manager Milton Dohoney, Jr., Deputy City Manager Deanna Jonovich, and the Fire and Parks and Recreation departments.

8 After-School Programs

This report provides the Parks, Arts, Education and Equality Subcommittee with information regarding after-school programs offered by the Parks and Recreation Department.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Parks and Recreation Department.

9 Review of April 26, 2018 Parks and Recreation Board Agenda

This report provides the Parks, Arts, Education and Equality Subcommittee with information regarding agenda items that are scheduled to be considered by the Parks and Recreation Board at its April 26, 2018 meeting.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Parks and Recreation Department.

Page 51

Page 43

CALL TO THE PUBLIC

FUTURE AGENDA ITEMS

ADJOURN

For further information or reasonable accommodations, please call Kacie Howard, Management Assistant II, City Manager's Office at 602-262-7684. 7-11 Friendly.

Persons paid to lobby on behalf of persons or organizations other than themselves must register with the City Clerk prior to lobbying or within five business days thereafter, and must register annually to continue lobbying. If you have any questions about registration or whether or not you must register, please contact the City Clerk's Office at 602-262-6811.

Members: Councilwoman Laura Pastor, Chair Councilman Sal DiCiccio Councilman Michael Nowakowski Councilwoman Debra Stark



Agenda Date: 4/25/2018, Item No. 1

For Approval or Correction, the Minutes of the Parks, Arts, Education and Equality Meeting on March 14, 2018

Summary

This item transmits the minutes of the Parks, Arts, Education and Equality Meeting on March 14, 2018 for review, correction or approval by the Parks, Arts, Education and Equality Subcommittee.

The minutes are attached.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the City Manager's Office.

Phoenix City Council Parks, Arts, Education and Equality Subcommittee Summary Minutes Wednesday, March 14, 2018

City Council Subcommittee Room Phoenix City Hall, Assembly Rooms A, B and C 200 W. Washington St. Phoenix, Ariz.

Subcommittee Members Absent

Subcommittee Members Present Vice Mayor Laura Pastor, Chair Councilman Michael Nowakowski Councilman Sal DiCiccio Councilwoman Debra Stark

Call to Order

Chairwoman Pastor called the Parks, Arts, Education and Equality Subcommittee meeting to order at 2:05pm with Councilman Nowakowski and Councilwoman Stark present. Councilman DiCiccio joined by telephone.

Call to the Public None.

1. For Approval or Correction, the Minutes of the Parks, Arts, Education and Equality Meeting on Jan 24, 2018

Councilwoman Stark made a motion to approve the minutes from the January 24, 2018 Parks, Arts, Education and Equality Subcommittee meeting. Councilman Nowakowski seconded the motion which passed unanimously, 4:0.

Consent Actions (Items 2-7)

Items 2-7 were for consent action. No presentations were planned but staff was available to answer questions.

Vice Mayor Pastor asked for a motion on items 2-7.

Councilwoman Stark made a motion to approve items 2-7. Councilman Nowakowski seconded the motion which passed unanimously, 4:0.

2. First Things First Family Resource Centers

3. Approval to Issue RFP For Community Need Assessment

4. Authorization to Apply for and Accept Funds for Early Head Start Child Care Partnership

5. Phoenix Public Library's Request to Apply, Accept, Enter into an Agreement and Expend Arizona's First Things First Funds in Support of Ongoing Early Literacy Outreach Programs

6. Library Services and Technology Act Funds Reallocation

7. 2018 U.S. Consumer Product Safety Commission Pool Safely Grant

Information Only (Items 8-11)

8. Head Start Monthly Report – December 2017 and January 2018 Information only. No Councilmember requested additional information.

9. PHX C.A.R.E.S. – Citywide Homeless Response Strategy

Information only. No Councilmember requested additional information.

10. Parks and Recreation Department Capital Improvement Program Overview

Information only. No Councilmember requested additional information.

11. Fiscal Year 2017-22 Preliminary Public Art Plan Budget

Information only. No Councilmember requested additional information.

Discussion and Possible Action (Item 12)

12. Approval to Release Request for Proposals for Head Start Birth to Five Program Child Care Partners and Educational Service Providers

Marchelle Franklin, Interim Director Human Services Department, introduced Amy Corriveau, Human Services Deputy Director, Education Services Division.

Corriveau presented on the Approval to Release Request for Proposals for Head Start Birth to Five Program Child Care Partners and Educational Service Providers. Head Start is a comprehensive school readiness program that prepares America's most vulnerable children. The two primary goals are to focus on child outcomes, and stabilizing families. It is a two-generation approach that works to end the cycle of poverty for children based on the needs for both the children and the family. The Head Start Birth to Five program is preparing to apply for another five-year funding cycle and just received word that we will be moving forward with a noncompetitive process.

Currently we have 188 infant toddlers served with our child care partners. We have 2,963 preschoolers served with our delegates, as we know them today, and our cost per child varies based on the number of children served. We have a limited number of 3-year-old slots, and that varies dependent on where families live in the city. Slots distribution is not following the recommendations of the community needs assessment based on some trends data over the past couple of community needs assessments. Currently, we have seven school districts and two nonprofits as our partners.

Head Start released the Head Start Program performance standards updates in September of 2016, and since that time our program has been making small adjustments that bring us closer to full, high-quality implementation of the standards. Areas to be addressed include an increased focus on outcome measures, an increase to the number of 3-year-olds, to create teacher-child ratio, to provide more job embedded professional development, and allowing for additional days in the calendar year to ensure home visits are conducted with the families.

We contract with delegate agencies for the preschool portion of our program. We will be recommending in the next five-year grant that we will move from calling them delegate agencies to child care partners for infants and toddlers and educational service providers will be serving our preschoolers. Additional items are seeing where in the city does our data identify as our most in need and what is the maximum number of children we can serve with our current budget. This could result in up to potentially 535 slot reductions to the preschool services. We will anticipate continuing to put out \$16 million to purchase the preschool services to meet the grant requirements and approximately \$2.1 million will purchase educational services needed for infants and toddlers.

Corriveau presented a general comparison between our current status and what we are potentially proposing in the next five-year grant. The Early Head Start child care partnership is not included in this because it's a newer program and there is not a proposed need for significant changes. The Head Start Birth to Five program is proposing to make significant adjustments to the application as it relates to preschoolers when our application is due in March of 2019. The first step is to identify potential partners that would be written into our grant application for approval. We would move from the nine delegates who currently serve preschoolers and seek approval to put out an RFP to identify new vendors. We would continue to maintain the current level of full-day slots that we wrote and were awarded for last year. There would be a change in the increase to the funding in order to adjust for the quality requirements. Currently the cost per child varies and takes into account economies of scale, but we are proposing that there would be a singular cost per child proposed in the next five-year grant cycle. We are asking that you approve us to be able to issue the RFP to identify child care partners for infants and toddlers and the educational service provider RFP. We anticipate for child care partners we would be evaluating a team of folks who will be evaluating the proposals for child care space on this point breakdown and the educational service providers based on that breakdown of points.

Councilman Nowakowski asked why the point system doesn't talk about low-income areas or areas that are on the census track that have free lunches.

Corriveau responded that we have identified some of our high, most in need communities and have zip codes aligned for them that will be identified in the RFP, and then we will make sure that those are addressed as we move forward in the evaluation system.

Councilman Nowakowski asked if there are extra points if you are in those certain tracks.

Corriveau replied yes and they are called opportunity zones.

Councilman Nowakowski asked where would the opportunity zones be in the structure.

Corriveau replied that it is under the method of approach.

Councilman Nowakowski asked if there has been workshop training where individuals that are interested in applying to this RFP, know what the rules and regulations are and help them through the process.

Corriveau replied that over the past year there have been multiple site visits with people that are interested. They have organized six meetings throughout the City where we're giving a significant presentation discussing what the partnership would look like. They are currently halfway through those presentations.

Franklin commented that Amy and her team did a good job at notifying key partners and agencies who potentially could be interested. They have also worked through the Arizona Head Start association and other associations. If the RFP is approved, they will spread notifications for individuals to be able to come to those meetings as well as submit proposals.

Councilman Nowakowski asked if we can give the names out for those individuals that have approached him over the years.

Franklin responded that he could give the names to herself or Amy and the names will receive the information about the informal meetings and when the RFP will be released.

Councilwoman Stark mentioned that they had gone through an exercise of opportunity zones. A couple within District 3 were more industrial and more commercial. She wanted to ensure that it wasn't going to preclude other census tracks that may have more residential and then have more draw from children.

Corriveau responded that the referenced opportunity zones are looking at Birth to Five data such as 3rd grade reading, numbers of removals in that community and food deserts.

Vice Mayor Pastor wanted to clarify what was considered opportunity zones.

Corriveau replied that they are to find the best match. They have to be families and children in poverty. They also must have additional risk factors such as where do we have children Birth to Five with the most infant poverty, where do we have removals or DCS, where we have issues with nutrition, and 3rd grade reading. They have looked at significant amounts of data and identified zip codes and school districts.

Deanna Jonovich, Deputy City Manager, responded that they came to create opportunity zones through community and economic development. She suggests they delineate a different name for the criteria for Head Start and not use the term "opportunity zones".

Vice Mayor Pastor asked if there are certain criteria within this method of approach that they need to score certain points.

Corriveau replied that some is included in part of the application and identifying the community they wanted to serve. They also have to respond through narrative with how they do expulsion and suspension, how they address chronic absenteeism, about their methods of approach and how they would implement some of the requirements of Head Start.

Vice Mayor Pastor asked if a site visit meant the environment the students were learning in.

Corriveau replied that it is mostly based on whether they're going to meet the actual requirements for square footage and some of requirements for Head Start.

Vice Mayor Pastor asked about the budget.

Corriveau replied that they are asked to respond to a risk assessment and how fiscally stable they are to implement the requirements of Head Start.

Vice Mayor Pastor asked to clarify the nine delegates and childcare partners.

Corriveau clarified that currently delegates is a term used for those who provide preschool services and they will no longer be considered delegates but called educational service providers in the new grant. The child care partners will still be called child care partners.

Vice Mayor Pastor asked about the 20 points under the training and technical assistance plan and if this had to do with professional development or if the teachers are trained in early childhood.

Corriveau replied that they did not weigh that because when they are identifying child care partners, they are often not meeting the Head Start requirements, but the Head Start child care partnership grant does allow for us to utilize some of that funding to help them achieve the minimum qualifications. They have to have a plan in place in which to hire qualified staff and how we might work together to get them up to the minimum qualifications.

Vice Mayor Pastor verified that you can be awarded an RFP and at that moment staff is considered not unqualified, and that the dollars will then be used then to qualify them.

Corriveau replied that it is part of the mission of the Early Head Start child care partnership grant to elevate the quality of that child care partnership.

Vice Mayor Pastor replied that she would rather at the beginning have a qualified candidate or teacher and then shift them and move them to excellent. However she also

understands that we need to get qualified teachers in the pipeline. This is one method of getting qualified teachers into the pipeline and then move them on to the next level of possibly becoming a teacher.

Vice Mayor Pastor commented about all day care. She had visited a Head Start that alluded to looking for quality and not quantity. She then asked if they were looking for smaller or less head starts versus – head starts with more of a quality training and delivery of teaching, and they said yes. They also said they were moving to all day head start. She asked if we know that the federal government is going that way, why are not all our Head Starts full day She wanted to clarify a slide that referred to half day care.

Corriveau responded that the new Head Start Program performance standard allowed for the leadership in the office of Head Start, the secretary, to determine whether they wanted to move forward with the dates that were established. It would be full day by 2021, if the office of Head Start could continue at the federal level to provide funding to make that happen. We received a letter in January alerting us the secretary had made the determination that they were not going to move forward with that without additional funding and no additional funding has been awarded in the federal budget to address that issue.

Vice Mayor Pastor asked if that's why we're staying at half day.

Corriveau replied yes and we're planning to maintain our current level at the 704 slots.

Vice Mayor Pastor asked for a motion on item 12.

Councilwoman Stark made a motion to approve item 12. Councilman Nowakowski seconded the motion which passed unanimously, 4:0.

Information and Discussion (Items 13-17)

13. Review of Feb 22, 2018 and March 22, 2018 Parks and Recreation Board Agendas

Inger Erickson, Parks and Recreation Director, presented on the February 22, 2018 Parks and Recreation Board Agenda. She discussed the items on the agenda, including the City Ethics Policy and Gift Policy Training that is required by anyone who is going to serve on boards and commissions, annual report for the Parks & Recreation Department, information reports about Margaret T. Hance Park, updates on the north building at Margaret T. Hance Park, code of conduct (working through community process to look at rules), Papago Golf Course update (clubhouse is under construction and should be open early fall). Consent items included request to vend at city parks and Papago Park Cell Tower License Agreement with Verizon Wireless LLC. Policy items included the curation fee for the repository for Pueblo Grande museum and the modification of park rules for scooter use in which the Parks Board asked Parks to come back after a six week pilot.

Inger Erickson, Parks and Recreation Director, presented on the March 22, 2018 Parks and Recreation Board Agenda. She discussed the items that will be on the agenda, including the Parks Preserve Initiative (PPPI) repayment update, Camp Colley RFQ and 2018 Summer Season update, Eastlake Park Historic Preservation-Landmark Designation and the PPPI Oversight Report/Attestation. Information and Discussion items will include FitPHX update and 5 Year CIP Program update. Consent items will include request to vend at Heritage Square Park and approval of South Mountain Telecommunications License transfers. The Policy item will include Los Olivos Urban Working Farm.

Vice Mayor Pastor asked how the Los Olivos petition they received would play into the March 22nd discussion.

Deanna Jonovich, Deputy City Manager, responded that they were preparing a response with the law department that will be presented to Mayor and Council at the meeting the following Wednesday. It will be in the packet for review to respond to that petition. The Parks Board meeting will be the following day.

14. Phoenix Parks and Preserve Initiative (PPPI) Fund Repayment

Inger Erickson, Parks and Recreation Director, presented on the Phoenix Parks and Preserve Initiative (PPPI) Fund Repayment. She also introduced Tim McBride, Finance Department Special Projects Administrator, Real Estate Division.

In 2013 Council took action to pay off the deficit of \$15 million that was transferred from the PPPI fund to cover that deficit. In July of 2017 the Council voted to use the sale of park land to repay that PPPI deficit over a period of five years. Two properties that have sold, and the money, \$1.7 million, has been put back into the PPPI fund as of March 1st. We have one property that's under negotiations currently. We have a third property that has been approved for disposal but currently does not have a contract or buyer. There's some other properties that are unrestricted, but we have not gone out for public process yet to ask the community if they would like those parks to be converted to something else.

Jerry Van Gasse wanted to thank Inger for the good PPPI news, twice as many parks rangers, flat lands being patrolled, projects, the scope of projects under way, South Mountain, Piestewa, and north mountain. Voters are pleased with our natural resources and that they have access to them. He wants to see the unrestricted parcels get posted and sold.

Vice Mayor Pastor asked what the process would be to start moving forward with the other unrestricted excess.

Erickson responded that there would be an initial public meeting with the community after we talk to the Council member in the area where the property resides to see what their interest is in selling that property. The five-step process would begin after that. If we as the City took on the five-step process, at the end we might have the approval to do it but, we might not have a buyer. We first need to see if there is an interest from the community in not letting this be a park anymore, and it's going to vary from site to site and vary probably from Council district to Council district. Vice Mayor Pastor responded that it brings another layer of check and balances. She requested a map of all the unrestricted excess and what districts they're in to see where those properties are and start that conversation.

Erickson will bring a map to the next meeting.

15. Park Hours

Inger Erickson, Parks and Recreation Director, presented on the Park Hours. There are 182 parks within the Parks & Recreation Department. There are also some specialty facilities. Parks are categorized by type or size. Many of the parks are miniparks, less than an acre and some are as big as 100 acres. The smaller parks like the neighborhood miniparks, open at 5:30am and close at 10:00pm. Community and district parks open at 5:30am and close at 10:00pm. Some exceptions are Willow, Falcon, Marivue and El Oso parks as they have agreements with the schools nearby that have warranted some changes. During the weekdays that school is in session they're open after school and in the evenings and then on the weekends. Mountain parks and preserves, the trailheads open at 5:00am and close at 7:00pm. Three trailheads have extended hours until 11:00pm in the summer, one in the North mountain, one at Piestewa Peak and one in Ahwatukee at the Pima Canyon Trailhead. The exceptions are Camelback Mountain which is both the Cholla side and the Echo Canyon, are sunrise to sunset, and Rio Salado is sunrise to sunset.

Parks has a variety of types of different staff. We have maintenance staff who work to maintain the parks, where they mow the grass, pick up the trash, clean bathrooms, etc. They have two sets of hours, 6:00am. to 2:30pm and then summertime 5:00am to 1:30pm. We have rovers that are usually recreation staff who go throughout the parks in the evenings and weekends to keep an eye on activities, reservations, field allocation, etc. We have both mountain park rangers and flatland park rangers. Because the mountain parks in most cases close at 7:00, the gates closed at 7:00pm, even though people can hike until 11:00pm, they're on a different shift than the flatland because the flatland parks are open longer.

We have 32 community centers in different sizes. The community centers that are larger, such as Paradise Valley Community Center and Desert West are open Monday through Thursday 9:00am to 9:00pm and Fridays and Saturdays 9:00am to 6:00pm generally. The smaller rec centers, such as Lindo or University, are usually open four hours a day and the general hours are 3:00pm to 7:00pm Monday through Friday. There's a couple of situations where there are some Saturdays at some of those centers but not all of them.

Councilman Nowakowski asked if we have people that coordinate the parks or directors of different parks.

Erickson responded that coordinators are responsible for a wide variety of parks. An example is the south division, there are 56 parks and there's one Coordinator III that manages all of the reservations, all of the field rentals, and all the staff that are the rovers

that go out and look at the reservations and make sure things are happening. There's generally on the evenings after 5:00 pm and on the weekends from 8:00am to 11:00pm two to three people on per division. Across the City you might have nine people total looking at 182 parks.

Councilman Nowakowski wanted to clarify the rovers that are the two to three on per division.

Erickson verified that they're part time employees. She also clarified that unless there's a community center in the park, there's not a full-time coordinator that's associated with each individual park.

Councilman Nowakowski stated that they used to have coordinators and individuals out in the park making sure there was programming and that the facilities were up to par.

Erickson responded that we have lost a few of those individuals and special event staff due to budget reductions, but every night we do have people out. An example of south division is there are three people trying to get to 56 different parks. Some don't need to be gone to as often as others while others need more such as Cesar Chavez. A small minipark might not need to have more than a drive-by that one night to look to make sure nothing negative is going on in that park.

Councilman Nowakowski mentioned they hear that soccer fields, baseball fields, basketball courts, and other facilities are jam-packed with individuals that are using it. Sometimes the community members don't understand that you can reserve a field or a court, and think they were there first causing a dispute. There is not a person that oversees a large park after hours from 6:00pm until 10:00pm when most of the chaos and activities happen.

Erickson verified that they could be at a park a couple miles away and it might take time for them to get back there.

Councilman Nowakowski would like to see what it would take to have someone part-time or full-time in the regional parks during the evenings. This will assist with issues such as restrooms repairs/cleaning, lights, etc. The rovers are doing a great job but if there is still a lack of staff especially on weekends and major holidays, we need to start considering it.

Erickson responded that they do modify shifts to address maintenance and recreation during those major holidays.

Councilman Nowakowski would like to look at the use of digital media such as turning lights on and off so that rovers don't have to drive across town.

Erickson stated they currently have 50 fields do that have those lights, and the availability to turn them on. They still have 50 to 60 more that don't have that capability, and those are the ones rovers drive around to.

Vice Mayor Pastor mentioned that she has received comments and the perception is that the parks aren't safe. She thinks the large regional parks should probably have one person there. We should look into our peak hours and how we shift people.

Erickson responded that the maintenance staff in the morning is the eyes and ears and sometimes see things we don't because they start so early in the morning. There is not as much activity during the middle of the day. It picks up during the evenings and the weekends.

Councilman Nowakowski asked what the program was with the van.

Erickson responded the mobile recreation units.

Councilman Nowakowski commented that we have some great programs, and need to figure out a way to make people feel safe. There has been an increase in homeless individuals at the parks and people feel threatened. They call Phoenix C.A.R.E.S or the police.

Vice Mayor Pastor asked if they were adding something to the parks regarding Phoenix C.A.R.E.S

Erickson responded that there are currently nine rangers that are making a difference in the hot spots. We've heard from several residents that they've seen improvements.

16. Parks Facility Maintenance Plan Report

Inger Erickson, Parks and Recreation Director, introduced Ginger Spencer, Public Works Director, and Art Fairbanks, Special Project Administrator assigned to the City Manager's office.

Erickson presented on the Parks Facility Maintenance Plan Report.

Parks has 182 flatland parks, parks have that grass and playgrounds and ball fields, 32 community and rec. centers, 29 pools, golf courses, historic properties, Tovrea Castle, Heritage Square, University Park, and Memorial Hall at Steele Indian School Park. Two funds help with our repairs and our improvements, the operating budget which helps us with things like day-to-day items, and that's general funded. Capital budget is the larger maintenance projects and this is primarily funded by the Phoenix Parks Preserve initiative (PPPI). PPPI is a voter approved sales tax. FY18-19 has \$19.8 million. 60% goes to parks, which includes community centers and things that are in the flatland parks and 40% goes to the preserves. We're allowed to do improvements, acquisitions, facility maintenance as well as operations out of that fund.

Nowakowski left at 2:56.

Parks has worked with Public Works on the five-year maintenance plan. Parks has identified about 13 million of items to address. Currently there is \$9.23 million budgeted through PPPI which leaves some unbudgeted. They have the flexibility to move some money around and will continually monitor and review facility needs. Some unfunded items are cameras, closed circuit TV items and pool shells. The pool age average is 60 years old. We don't have any evidence today that any of them will fail, but that's something we keep on our radar. Many of the things mentioned are items that are fire life safety, roofs, different than changing a playground out.

Vice Mayor Pastor asked if they could have a five-year plan breakout that can show what is covered each year.

Nowakowski returned at 2:59

Erickson confirmed they will provide the requested information.

Vice Mayor Pastor asked what is the plan for the 29 pool shells.

Erickson responded that in some cases they have to save up enough money to refurbish it. There has also been talks about consolidating several of the small pools that get low attendance. This would take a larger investigation and a willingness to do because people get attached to the pool in their community. The plan would be if for some reason a shell failed, we would have to decide to fix it as it is today in a square rectangular box or make it a better facility that has slides and other water features, which would cost more money. The Parks and Recreation professional perspective is that the small box pools are not what draw people to the pools anymore.

Vice Mayor Pastor wanted to clarify what Erickson meant by if there is a willingness.

Erickson explained that it would be conversations with Council offices and the community to make sure that's the direction they want to go with a pool.

Vice Mayor Pastor discussed that we need to have dialogue into what the future looks like, if we have the money for repairs and if insurance will cover it.

Erickson replied that at a 50 to 60-year life span, she doesn't know that an insurance company would cover it. There would be more of a situation to build it as it was, which is going to be lots cheaper or build it for what we want in the future. We would have to take funds and reallocate and move around and priorities would have to change.

Councilman Nowakowski asked how many days out of the year do we use our pools.

Erickson replied that the pools are used from the first week of June through the last week of July. Eleven pools are extended into August.

Councilman Nowakowski would like to look at best practices of public pools and how other cities are maximizing their usage of pools. Other cities have splash pads that are used for year-round activities. There also is a civic space downtown used as a gathering place and during the summertime and warm evenings kids are running through that pad.

Councilman Nowakowski wants to look at it as a region, district by district, to figure out if there may be some type of mathematics that determines how many pools are within an area or if it because the City has grown that the inner city has a lot more than the outer part.

Councilman Nowakowski suggests creating a committee to look at the future of our pools. He mentioned how people travel to other cities for pools that big slides and all kinds of water features. A lot of new developments also have water features within their own developments.

Vice Mayor Pastor is interested to see if we could redesign one of our pools to that of an Olympic size pool similar to the Phoenix swim club on Highland. It would be interesting to see if we could redesign in a centralized area and attract those back into the City of Phoenix.

Councilman Nowakowski suggested partnering up with some high schools or colleges.

Vice Mayor Pastor suggested that we start having dialogue regarding the pools.

17. Phoenix Public Library Facilities Maintenance Plan

Rita Hamilton, City Librarian, introduced Ginger Spencer, Public Works Director, Art Fairbanks, Special Project Administrator assigned to the City Manager's office and Martin Whitfield, Deputy Library Director for Management Services and Facilities.

Whitfield presented on the Phoenix Public Library Facilities Maintenance Plan. The Phoenix Public Library manages 18 facilities, including 17 libraries and one warehouse. They have four million visitors a year, lend out approximately 12 million items and have over 15,000 programs that we provide for our community. Our buildings range in age from 6 to 53 years. South Mountain library is 6 years old and Saguaro library is 53 years old. The operating budget for the Phoenix Public Library is \$39.7 million, and a portion of this budget is used for the Phoenix Public Library maintenance and repair projects. \$38.8 million is general fund. The Phoenix Public Library has an existing five-year facilities maintenance plan and in cooperation with our public works department we have identified 5.5 million dollars in maintenance and repair needs over the next five years. The five-year plan is budgeted based on priority. The Phoenix Public Library can continue to meet maintenance needs and improve our facilities. Throughout the year, we work very closely with our public works department to review the facility and maintenance and repair needs and consider the need to make adjustments during the year in our five-year plan.

Vice Mayor Pastor asked if maintenance funds come out of the general fund.

Whitfield confirmed yes.

Vice Mayor Pastor wanted to clarify \$5.5 million had been identified.

Whitfield confirmed that \$5.5 million has been identified over the five-year plan.

Vice Mayor Pastor asked if they could have a five-year plan breakout that can show what is covered each year and how it is determined what's priority and what's not priority. Vice Mayor Pastor asked if the 5.5 million comes out of the 38.8 million.

Whitfield verified yes.

Call to the Public

None.

Future Agenda Items

Vice Mayor Pastor would like a report on after-school programs, the mobile unit and the north building and Margaret Hance park.

Jonovich confirmed we can supply the requests at the next Subcommittee meeting.

Councilman Nowakowski asked to see a report regarding water safety and prevention programs. About five years ago, there were a lot of drownings going on, especially in Maryvale and the Southwest side of our city. It seems over the last couple of years that increase of drownings coming back again.

Jonovich confirmed they can provide an update on the water safety efforts and the coordination between fire and parks.

Adjournment

Chairwoman Pastor adjourned the meeting at 3:14pm.

Respectfully submitted, Khala Stanfield Management Assistant II PHOENIX CITY COUNCIL PARKS, ARTS, EDUCATION, AND EQUALITY SUBCOMMITTEE Wednesday, March 14, 2018 Assembly Rooms A, B, C PLEASE SIGN-IN

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PHOENIX CITY COUNCIL PARKS, ARTS, EDUCATION, AND EQUALITY SUBCOMMITTEE Wednesday, March 14, 2018 Assembly Rooms A, B, C PLEASE SIGN-IN

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Agenda Date: 4/25/2018, Item No. 2

Phoenix Public Library and Maricopa County Library District - Library Assistance Program Intergovernmental Agreement

This report requests the Parks, Arts, Education and Equality Subcommittee recommend City Council authorization for Phoenix Public Library and Maricopa County Library District extend the Library Assistance Program Intergovernmental Agreement (IGA).

THIS ITEM IS FOR CONSENT ACTION.

Summary

This agreement allows participating libraries in Maricopa County to issue free library cards to residents of Maricopa County that do not live within the boundaries of their individual jurisdictions. The agreement allows Phoenix residents to receive free library cards at other participating libraries, including Tempe, Glendale, Scottsdale, and Mesa public libraries. By participating in this program, Maricopa County Library District will purchase additional library material for Phoenix Public Library.

Contract Term

The agreement is from July 1, 2018 through June 30, 2023.

Financial Impact

The Library Assistance Program allocation for Phoenix Public Library for Fiscal Year 2018-2019 is estimated to be \$751,328. Allocation for each additional fiscal year of the agreement will be determined based on a primary assessed valuation.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Library Department.



Agenda Date: 4/25/2018, Item No. 3

Arizona Governor's Youth, Faith and Family AmeriCorps State Grant Funding

This report requests the Parks, Arts, Education and Equality Subcommittee recommend City Council approval to apply for, accept and enter into an agreement for up to \$900,000 (\$300,000 per year for 3 years) from the Governor's Office of Youth, Faith and Family for the AmeriCorps State Grant Program for city education programs.

THIS ITEM IS FOR CONSENT ACTION.

Summary

The Youth and Education Office is seeking to apply to the Governor's Office of Youth, Faith and Family for AmeriCorps State Grant funds provided by the Corporation for National and Community Service (CNCS). Funds will provide AmeriCorps members to assist in the day-to-day operations of Phoenix Achieves programs, such as Head Start, Experience Corps Tutoring, Reengage Phoenix, College Depot, Read On Phoenix and Phoenix Counts on Math. PHXAchieves includes City programs along the educational pipeline that focus on increasing early literacy, math proficiency, high school completion, and college and career readiness.

The Governor's Office seeks to fund applicants that propose to operate AmeriCorps programs that address areas identified as high priority for the City, which included Third Grade Reading Proficiency, Eighth Grade Math, and High School Completion.

Financial Impact

The requested grant amount of \$900,000 (\$300,000 per year for 3 years) includes staff, volunteer stipends, training, supplies, and site-preparation costs for implementing the proposed program throughout the City.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Youth and Education Office.



Agenda Date: 4/25/2018, Item No. 4

Authorization to Enter into Contract for Senior Nutrition Meal Program Services: Congregate Meal Services and Home Delivered Meal Services (HDM)

This report requests the Parks, Arts, Education and Equality Subcommittee recommend City Council approval to enter into a contract with Selrico Services, Inc., to provide senior nutrition meal program services for the Human Services Department. The aggregate value of the contract will not exceed \$27.8 million.

THIS ITEM IS FOR CONSENT ACTION.

Summary

The Human Services Department (HSD) recommends the City enter into contract with Selrico Services, Inc., to provide senior nutrition meal program services. The new contract will provide congregate and home delivered meals (HDM) services to elderly and disabled Phoenix residents.

The senior population in Arizona, age 65 and older, is growing and nutrition plays a critical role in their health. HSD has provided congregate meals to senior center participants and HDM to homebound seniors and disabled individuals for many years. In FY2017, approximately 225,000 congregate meals were prepared for 4,100 senior center members and 271,000 hot and frozen meals were prepared and delivered to more than 1,891 HDM clients.

Procurement Information

In accordance with City of Phoenix Administrative Regulation 3.10, a solicitation was completed. The Human Services Department received a total of two offers, which were determined to be responsive to the solicitation requirements. The two offers received were:

- Selrico Services, Inc.: 820 points
- Valley Services, Inc.: 625 points

Selrico Services, Inc., was determined to be the most highly rated responsible offer, therefore is recommended for award.

Contract Term

The contract term will begin on July 1, 2018 and will expire on June 30, 2023, with one two-year option to extend, for an aggregate contract term of seven years.

Financial Impact

Expenditures are not to exceed \$27.8 million over the life of the contract. Funds are available from a combination of grant funds received from Area Agency on Aging, Inc. and City of Phoenix General Funds.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Human Services Department.



Agenda Date: 4/25/2018, Item No. 5

Head Start Monthly Report - February 2018

This report provides the Parks, Arts, Education and Equality Subcommittee, which serves as the City of Phoenix Head Start Governing Board, an updated summary on the financial and programmatic status of the program.

THIS ITEM IS FOR INFORMATION ONLY.

Summary

The Improving Head Start for School Readiness Act of 2007 requires each Head Start Grantee share information with the Governing Board and Policy Council about program planning, policies, and operations on a monthly basis. To comply with the Act, the Head Start program provides a monthly report on the following Head Start areas:

- Fiscal Expenditures
- Enrollment Reports
- School Attendance
- Medical/Dental Exams
- Monitoring
- Program Information Summaries

Fiscal Expenditures

Attachment A shows year-to-date expenditures for the Fiscal Year 2017-2018. The report includes a break down for each delegate agency, the policy council, and administrative support. Expenditures are on track for the current year. As a Grantee 58 percent of the grant has been spent. Four delegates (Alhambra, Deer Valley, Roosevelt, and Washington) are under 50 percent expended which is close to target and mirror previous years expenditures.

Enrollment Reports

The Office of Head Start requires programs to submit the total number of funded slots and children enrolled in the program on the last day of each month. Enrollment at the end of February showed fully enrolled at 3,451.

School Attendance in Head Start

The annual target for attendance set by the Office of Head Start (OHS) is 85 percent. **Attachment B** indicates the year-to-date attendance through the month of February. This is the first year of reporting Early Head Start Child Care Partnership data. As the data illustrates, attendance was once again a challenge due to flu and cold season.

Medical/Dental Exams

Head Start regulations require all children to have complete medical and dental exams each year. Through the end February a total of 6,996 medical and dental exams had been completed as illustrated in **Attachment C**.

Monitoring

The Quality Assurance team has initiated the monitoring of active supervision with all Birth to Five Child Care Partners and Delegates. A total of 69 out of 163 classroom observations were completed at this point in time. The data gathered provides the Birth to Five program the ability to identify programs and teachers that are fully implementing the six active supervision strategies and which programs require additional support. The six strategies are:

- 1. Set up the Environment
- 2. Positioning of Staff
- 3. Scanning and Counting
- 4. Listening
- 5. Anticipating Behaviors
- 6. Engage and Redirect

Program Information Summaries

Please see Attachment D.

Responsible Department

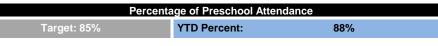
This item is submitted by Deputy City Manager Deanna Jonovich and the Human Services Department.

Attachment A

POLICY COUNCIL BUDGET REPORT Yr 4 Head Start Financial Summary Fund 1671 Planned level of Expenditures 66.7% For the Month Ending February 28, 2018

Fund Center 8940050001 8940050004 8940050012 8940050015	Program HS Administration HS T&TA HS Policy Council HS Mental Health	FTE 9 - 5	Revised Budget 2018 2,370,420 119,135 18,357 483,065	FY18 YEAR-TO- DATE Expenditures 1,223,393 97,522 11,404 362,515	FY18 YEAR-TO- DATE % Spent 52% 82% 62% 75%	Received not Processed
8940050016	HS Casework Support	65	5,394,362	3,521,801	65%	
8940050017	HS Classroom Support Total City of Phoenix	14 93	1,488,638 9,873,977	984,912 6,201,547	66% 63%	_
8940051001 8940051003 8940051005 8940051006 8940051008 8940051010 8940051011 8940051013 8940051116	Alhambra Booker T Washington Washington Deer Valley Murphy Greater Phoenix Urban League Roosevelt Wilson Fowler Total Delegates		2,603,166 1,223,162 3,089,878 816,135 930,084 4,482,835 2,058,444 368,097 1,151,993 16,723,794	1,141,342 873,123 1,441,159 330,587 467,130 3,074,421 882,525 203,084 577,376 8,990,747	44% 71% 47% 41% 50% 69% 43% 55% 50% 54%	_
8940505021	Early Head Start Operations Support	44	3,372,278	2,176,528	65%	
8940505024	Early Head Start T&TA	-	80,944	52,705	65%	
	Total Early Head Start	44	3,453,222	2,229,232	65%	_
	Subtotal		30,050,993	17,421,525	58%	
8940606021 8940606024	EHS Child Care Operations EHS Child Care T&TA Total EHS Child Care	12 - 12	3,327,784 80,914 3,408,698	1,987,343 31,726 2,019,070	60% 39% 59%	-
	Grand Total	149	33,459,691	19,440,595	58%	_

Attachment B



Goal:

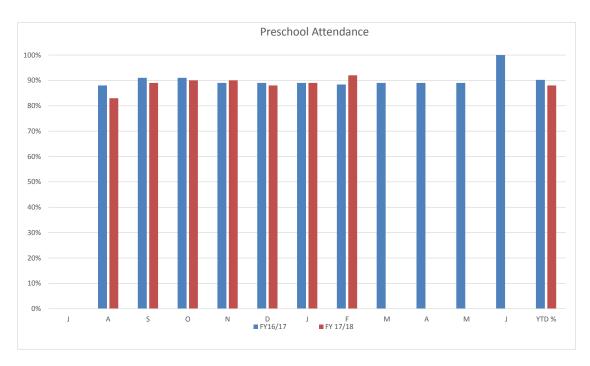
Increase attendance of Head Start Birth to Five children.

Target:

85% of children will attend each day.

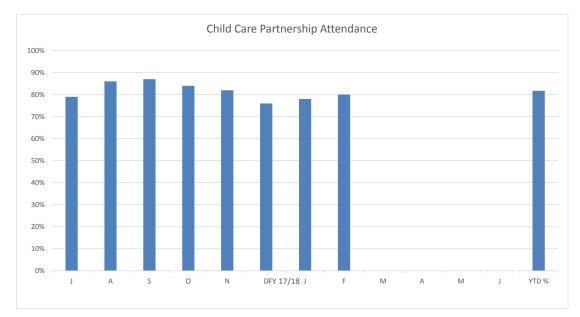
Significance:

Attedance is a key factor in being able to get children ready to attend kindergarten.



Percentage of Child Care Partnership Attendance

 Target: 85%
 YTD Percent:
 82%



Attachment C

Head Start Birth to Five Medical and Dental Exams Completed

Target: 6,902 exams

YTD Exams: 6,996

Goal:

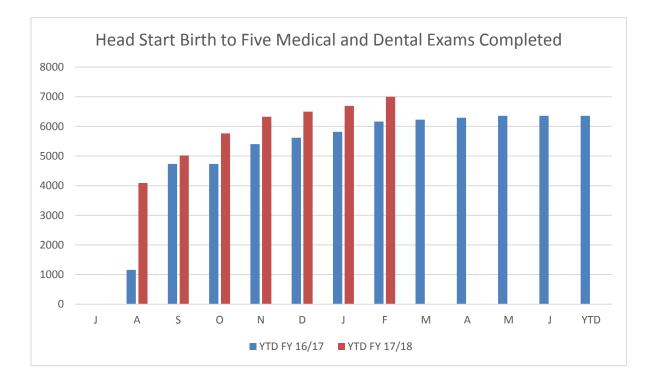
Ensure Head Start Birth to Five children receive necessary medical and dental exams.

Target:

6,902 exams

Significance:

Head Start Birth to Five children are required to have medical and dental exams as part of the Head Start regulations.



Attachment D

Program Information Summaries

Sensory Screening

On February 13, seven Head Start children had their vision and/or hearing screened at the Shepard of the Valley Community Resource Center. This is the first group of children to attend the sensory screening which is a collaborative effort between City of Phoenix Head Start Birth to Five Program, Lutheran Social Services of the Southwest, and Child and Family Resources.

M.A.N. C.A.V.E.- Male Involvement

During the month of February, there were two M.A.N.C.A.V.E. events. One at Travis L. Williams Family Services Center for Roosevelt families and one at the Sunnyslope Family Services Center for Washington families. A total of 32 families attended the events. The Washington caseworker team invited Guillermo Arrubla, Phoenix Police officer to come speak on the Opioid Epidemic.

Healthy Relationship Workshop

On February 14, Head Start Birth to Five caseworkers hosted a Healthy Relationship Workshop for Deer Valley Head Start parents. The presenter was Mr. Carl Mangold, a retired social worker, and family counselor, discussed the importance of communication in a relationship and the positive effects it has on a child. A total of ten parents attended the workshop.



Agenda Date: 4/25/2018, Item No. 6

Status of Excess Park Land Unencumbered for Phoenix Parks and Preserve Initiative Fund Repayment

This report provides the Parks, Arts, Education and Equality Subcommittee with information regarding the eight excess park land parcels unencumbered by funding-related restrictions that would prevent their sales proceeds from being used to repay the Phoenix Parks and Preserve Initiative (PPPI) Fund.

THIS ITEM IS FOR DISCUSSION AND POSSIBLE ACTION.

Summary

At the Parks, Arts, Education and Equality Subcommittee meeting on March 14, 2018, staff presented an update about the status of park land sales and repayments to the PPPI Fund to cover previous transfers from the Fund for golf maintenance. As part of that discussion, Subcommittee members requested that staff return with information about the specific excess park land parcels whose sales proceeds would be "unrestricted" for this purpose, as well as the processes and methods that may be used to dispose of those parcels.

Unrestricted Excess Park Land Parcels

Parcels are deemed "unrestricted" if there are no encumbrances related to the funding sources used for their acquisition. City park land has been acquired through a variety of funding methods. Examples include: bond funds; Community Development Block Grant (CDBG) funds; federal grant monies, such as Land and Water Conservation Fund (LWCF) grants; impact fees; private donations; and PPPI funds. In general, park land acquired with bonds that have been fully repaid, park land that was acquired through PPPI and park land that was donated by private individuals with no restrictions are deemed unencumbered.

As of March 29, 2018, there are eight "unrestricted" excess park land parcels, shown in **Attachment A:**

- 1. APN 201-33-564 Undeveloped park near Stetson Hills Loop and Happy Valley Road.
- 2. APN 149-09-007C (portion) Vacant land on the north end of Rose Mofford Sports

Complex, near Peoria and 25th Avenues.

- 3. APN 102-59-019 Vacant land near 107th Avenue and Camelback Road.
- 4. APN 102-34-016 Vacant land near 95th Avenue and McDowell Road.
- 5. APN 102-38-005L Vacant land near 79th Avenue and Thomas Road.
- 6. APN 106-23-100 Vacant land at 3725 W. Sherman St.
- 7. APN 109-59-937 (portion) Vacant land adjacent to Kuban Park, near Buckeye Road and 31st Avenue.
- 8. APN 112-03-095A (portion) Building near Woodland Park near 9th Avenue and Van Buren Street.

The Finance Department's Real Estate Division estimates the total value of the parcels to be approximately \$6.6 million.

Sale/Disposal Process

The Parks and Recreation Department follows a five-step process, which is outlined in Parks and Recreation Board Policy 3.9: *Public Notification of Sale or Disposition of Park Land*, shown in **Attachment B**. This policy sets forth the procedure for the sale of park land and the process needed to solicit public input. The policy was developed to maintain transparency and engage the community prior to the potential sale of park land. Typically, the process begins when the City is contacted by a prospective buyer; however, City staff could also initiate the process prior to a prospective buyer being identified, in order to gauge the community's support for selling a piece of undeveloped/future park land.

Step 1: Letter of Intent/Feasibility Analysis

A prospective buyer must submit a written request to purchase the land and provide information about the intended future use of the land and the potential benefit to the community. Staff then analyzes the feasibility of the land sale and, if the screening process does not indicate any major restrictions, provides a report to the Parks and Recreation Board, which can vote to terminate the process or proceed to step two.

Step 2: Public Notification

A minimum of two open community meetings are required, with notification required to be sent to all residential mailing addresses within the park service area, as well as to known community groups, neighborhood associations, block watch groups, etc. The prospective buyer is also required to post signage alerting the public to the meeting dates. All expenses, including for all public notification, are the responsibility of the prospective buyer. Comments are also accepted via U.S. mail, email, fax, social media, phone and hand delivery. Staff summarizes all of the public input received and makes it available to the public. Staff also presents to the appropriate Village Planning Committee and takes their feedback. Step 3: Public Hearing/Report of Findings to the Parks and Recreation Board Upon the conclusion of the public notification process, staff prepares a report and presents a recommendation to the Parks and Recreation Board, which makes a decision about whether to proceed with the sale of the subject park land or not.

Step 4: Report to City Council Subcommittee

If the Board directs staff to proceed, the next step is for the City Council Subcommittee to makes a recommendation regarding the sale of the subject park land. If the City Council Subcommittee directs the park land sale to proceed, staff then works with the Finance Department's Real Estate Division to begin implementation of the City process for land sale.

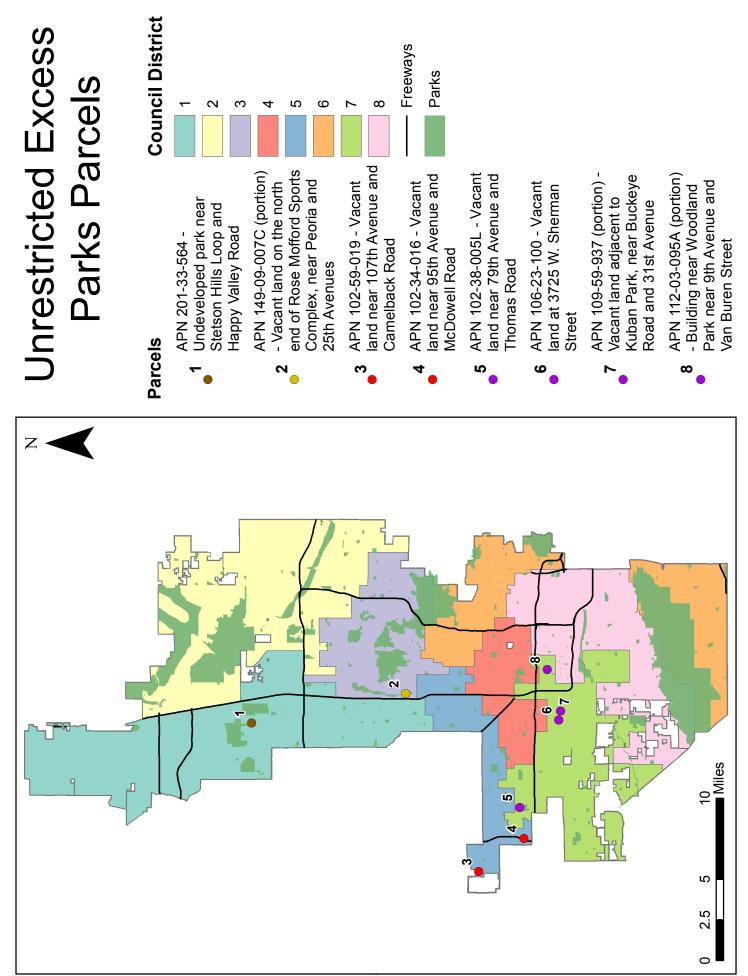
Step 5: Final Decision from City Council

In the final step under Policy 3.9, the full City Council reviews and makes a final decision to either deny or approve the sale of the subject park land.

The process can end at any point if there is insufficient support to move forward. If a parcel is approved for disposal by the Parks and Recreation Board, staff would then seek City Council authorization to dispose of the parcel via the most appropriate method. Examples include: broker sale, Request for Proposals, sealed bid or quit claim. To assist with broker sales, City Council authorized staff on Oct. 4, 2017, to contract with nine qualified brokers and agents.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Parks and Recreation and Finance departments.



Attachment A

ATTACHMENT B City of Phoenix Parks and Recreation Board Policy

		Public Notification of Sale or Disposition of Park	Adopted:	4/25/2013
	Number 3.9	land	Revised:	4/27/2017

BACKGROUND:

This policy sets forth the procedure for the sale of park land and the process needed to solicit appropriate and adequate public input. This policy is developed to maintain transparency and continue to engage a comprehensive representation of the community prior to the potential sale of park land.

Park land may be sold for various reasons, but only after all other options for public recreational use and/or open space have been exhausted; after full vetting by the public; and satisfactory completion of the steps contained in this Policy.

DISCUSSION:

The obligation for completing all required steps identified in this policy is the responsibility of the prospective applicant/buyer. All expenses related to this process, including all public notification, shall be paid by the applicant. The applicant shall be required to attend all public meetings and shall be required to notify the affected service area of all public meetings. Reference Exhibit A (Public Notification and Procedures) for overview of requirements.

Steps include, but may not be limited to:

Step 1: Letter of Intent/Feasibility Analysis

PRD staff and/or the Finance Department Real Estate Division are contacted by a prospective buyer, including city departments, regarding existing park land.

- 1.1. Prospective buyer submits written request to PRD Director requesting to purchase park land. Information to be provided by the applicant includes: intended future use of park land and the potential benefit to community.
- 1.2. PRD staff will analyze the feasibility of the land sale, which includes but is not limited to: deed restrictions; grant restrictions such as Land and Water Conservation Fund (LWCF) dollars; preservation designation; impact fee program; and/or donor restrictions; impacts to the community within the park service area; and impacts to available recreation amenities within the affected park; compliance with the Phoenix General Plan, and other appropriate planning documents.(Checklist A, Pre-screening Checklist for Proposed Sale of Public Park land). PRD staff records findings in a report.
- 1.3. If it is determined there are deed or grant restrictions to acquire and/or develop the subject park land, PRD staff will also complete Checklist B (Additional Checklist for Deed and Grant Restrictions of Affected Property). PRD staff will record findings in a report and make a copy of Checklist B available.

- 1.4. If the PRD Director determines the pre-screening process has not indicated any major restrictions, the park land sale process proceeds to Step 2.
- 1.5. PRD staff reports from Step 1 to the Board as a policy item at a regularly scheduled Board meeting.
- 1.6. Board report will include:
 - Findings and analysis
 - Map of area from Phoenix General Plan
 - Aerial of subject property with existing land use and zoning of surrounding park service area.
 - Current photos of subject property and park amenities.
- 1.7. The Board will direct staff to either terminate the process or proceed to Step 2.

Step 2: Public Notification

Public notification process through a minimum of two open community meetings.

- 2.1 Community meeting locations, dates, times, notice of a "proposed sale" of park land, and notice regarding the public comment period will be made available to the public a minimum of two weeks (14 days) prior via the department webpage, social media, and U.S. mail. Notification will be mailed to all addresses of stakeholder groups identified in this policy and listed in Step 2 and all residential mailing addresses within park service area.
- 2.2. Applicant shall be required to notify all entities by mail (Exhibit B, Public Notification Letter) including: known community groups, neighborhood associations and block watch groups listed with the City, schools, community organizations, places of worship, and all residential addresses in the park service area, as defined by PRD.
- 2.3 A copy of the letter, the notification list and a notarized affidavit of notification must be submitted to the Parks and Recreation Department Director, no later than fourteen (14) days prior to the community meeting.
- 2.4 Based on current census data collected, PRD staff will instruct the applicant to provide and distribute the letter in English and Spanish and any other languages as identified. For any community meetings, PRD staff will instruct the applicant to provide a city approved interpreter as needed.
- 2.5 Signs will be posted at multiple appropriate locations in the park land under consideration for sale and will adhere to the specifications as outlined in Exhibit D (Public Meeting Notification Signage). An affidavit of posting is required.
- 2.6 All information made available in Steps 1 and 2 will be made available at the open community meetings. Additional written comments will be accepted by US mail, hand delivery, fax, social media, phone and email.

- 2.7 PRD staff will summarize the public input received and make it available to the public, to include posting on the PRD webpage, and present to the Board (Step 3).
- 2.8 PRD staff presents information identified in Steps 1 and 2 to the appropriate Phoenix Village Planning Committee for feedback to be taken to the Board for consideration. Applicant will be required to notify entities for the Village Planning Committee meeting, as specified in Step 2. A

Step 3: Public Hearing and Report of Findings to the Parks Board

PRD staff prepares a report, to be presented at a Parks Board public hearing, based upon feedback from Step 2. The report shall include staff's recommendation, at which time the Board will make a decision whether to proceed or not on the sale of subject park land.

Step 4: Report to City Council Subcommittee

- 4.1 If the Parks Board directs staff to proceed with the park land sale, the Phoenix City Council Subcommittee currently assigned to PRD matters makes a recommendation regarding the subject park land.
- 4.2 If the City Council Subcommittee directs the park land sale to proceed, PRD staff will work with the Finance Department Real Estate Division to begin implementation of the existing city process for land sale.

Step 5: Final Decision from City Council

Phoenix City Council will review and make a final decision to either deny or approve sale of subject park land.

Procedure Schedule

This schedule is intended to streamline the process to reach a final decision on whether to sell park property. Unforeseen circumstances or the desire for additional public input may lengthen the schedule.

Step 1: Letter of Intent/Feasibility Analysis – 2 weeks from receipt of letter of intent

Step 2: Public Notification - 12-14 weeks

Step 3: Public Hearing and Report of Findings to the Parks Board – 3-4 weeks

Step 4: Report to City Council Subcommittee – 4-5 weeks

Step 5: Final Decision from City Council – 4-5 weeks

Sale Procedures

Procedure for public input and Council approval is estimated to take 25 to 30 weeks (approximately 6 to 8 months). Once the decision has been made, the technical process to sell the park land begins. The City has a choice of procedure:

- Request for Proposal. This process requires the development of a request for proposal (RFP) from interested buyers. It is a competitive process that gives no advantage to the original proposer. It does allow more flexibility since the City can stipulate certain conditions under which the property may be sold. For example, PRD could require parking in a certain location that might benefit an adjacent public property.
- 2. Brokered sale. The City contracts with a real estate broker that could sell the property on the City's behalf.

Approximately 8-10 weeks is required for title search, property surveys and appraisals with each of the sale procedure options before the property can be offered for sale. Much of this can happen concurrently while waiting for final City Council approval.

The PRD Director, in consultation with the City's Finance Department/Real Estate Division, will make the decision on which of the sale procedures is used for each park land sale opportunity.



City Council Report

Agenda Date: 4/25/2018, Item No. 7

2018 Water Safety and Awareness Efforts

This report provides information to the Parks, Arts, Education and Equality Subcommittee regarding water safety programs and drowning prevention efforts from the Fire and Parks and Recreation departments.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

Drowning is a serious problem in Phoenix, in part because of the large number of swimming pools. Home pools are the major drowning site for many young children. Other sites that can be hazardous range from bodies of water as small as a bucket of water to as large as a lake. In 2017, there were 55 water-related incidents with 14 fatalities in the City of Phoenix. Since Jan. 1, 2018, there have been seven water-related incidents in Phoenix involving adults and children. Sadly, four victims did not survive. **Attachment A** contains the most recent statistics relating to drowning incidents in the City and the county.

In July 2014, Mayor Stanton created a Water Safety Ad Hoc Committee, co-chaired by Councilman Nowakowski and Councilman Valenzuela, to address the drowning incidents occurring at alarming rates in Phoenix. "Save Our Summer" (SOS) is a water safety education program that focuses on community education, awareness and drowning prevention. In an effort to make the SOS curriculum more readily available to the public, the SOS Program will be accessible through the City's web site at phoenix.gov/parks/pools in the near future. Videos and PowerPoints will be available as a resource for the community. Currently, safety messaging is being distributed at all water safety events. Continued collaboration between the Fire and Parks and Recreation departments is critical to the success of the SOS Program and water safety messaging.

On March 29, 2018, the Fire and Parks and Recreation departments partnered with Salt River Project (SRP) to host "April Pools Day," a mock drowning media event. This event provided local media with tools to assist with spreading water safety messaging.

The City has formed partnerships with Cigna, the Arizona Diamondbacks, Phoenix

Revitalization Corporation and Salt River Project (SRP) to help promote water safety. These partnerships assist in the offering of swimming lessons and water safety awareness programs throughout the summer at the City's 29 pools. In addition, the City offers approximately 3,000 swim lesson classes annually. In 2017, over 17,500 participants enrolled in classes. Registration for swim programs will begin on April 26, 2018. Pools will open to the public on May 26, 2018 and offer a place where residents can swim in a safe environment monitored by lifeguards.

Annually, the Phoenix Fire Department visits approximately 30 elementary schools, impacting over 8,000 students with water safety messaging. In addition, the Parks and Recreation Department Aquatics Section's mascot, Buddy Bear, makes over 150 appearances per year to spread water safety messaging, impacting 40,000 participants annually.

There are several upcoming water safety events, including:

- Buddy Bear Water Safety Education Visits Year-round
- Pool Fence Media Event April 18
- Wave Walk May 1
- Getting to the Pointe of Water Safety May 5
- Water Safety Education in Schools Year-round
- Fiesta del Agua June 2
- Itty Bitty Beach Parties Fridays in June
- Sizzling Summer Events Saturdays in June, July and August
- Cigna Summer Programs June and July
- Verano Sano June 16

Responsible Department

This item is submitted by Assistant City Manager Milton Dohoney, Jr., Deputy City Manager Deanna Jonovich, and the Fire and Parks and Recreation departments.



PHOENIX DROWNING STATS 2018

E-mailed out to all PIO's on 4/04/18 (as of 03/31/18)



MARICOPA / PINAL COUNTIES	January 1, 2018 – March 31, 2018	Total Incidents: 12	8 Ped / 0 Children / 0 Teens / 4 Adults			Fatalities	Peds - 4	Children - 0	Teens - 0	Adults - 3	Total - 7	Childrensafetyzone.com													Last non-fatal incident: 03/30/18 Peds Male
2018	9	5			1	3	2			1			2	2			1	1							
2017	55	25	5	2	23	14	9			8			43	10	1		9	2	3	1			1		1
2016	75	37	8	τ	34	22	4	0	0	18			51	13	4	8	4	3	2	τ	τ	0	τ	τ	1
2015	99	28	τ	4	33	13	3	0	0	10			43	2	8	T	11	5	0	0	8	0	0	0	0
2014	64	31	2	9	25	19	4	1	8	11			49	12	2	0	10	5	1	1	0	0	0	0	0
2013	62	32	2	3	22	20	4	0	0	16			46	13	0	0	10	9	0	0	I	1	1	0	0
2012	69	38	5	T	52	17	8	T	0	13			55	15	2	0	7	1	τ	0	0	T	0	0	0
2011	86	45	6	2	0 E	22	9	2	T	14			23	12	8	2	7	2	0	T	0	T	0	0	1
2010	71	48	4	0	19	16	5	0	0	11			51	7	2	1	8	1	0	0	0	1	1	0	1
	TOTAL INCIDENTS	Peds (ages 0-5)	Child (ages 6-12)	Teen (ages 13-17)	Adult (ages 18+)	TOTAL FATALITIES	Peds Fatalities	Child Fatalities	Teen Fatalities	D Adult Fatalities		DROWNING CAUSES	Pool Incidents	Pool Fatalities	Hot Tub Incidents	Hot Tub Fatalities	Bathtub Incidents	Bathtub Fatalities	Pond/Lake Incidents	Pond/Lake Fatalities	Canal Incidents	Canal Fatalities	Bucket Incidents	Bucket Fatalities	Other / Toilet / Fatality



City Council Report

Agenda Date: 4/25/2018, Item No. 8

After-School Programs

This report provides the Parks, Arts, Education and Equality Subcommittee with information regarding after-school programs offered by the Parks and Recreation Department.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

At the Parks, Arts, Education and Equality Subcommittee (PAEE) Subcommittee meeting on March 14, 2018, Subcommittee members requested that staff return with a report on after-school programs offered by the Parks and Recreation Department (Department). In addition to offering a variety of classes and programs at community/recreation centers that youth can take advantage of after the school day ends, the Department offers two programs that are specifically geared towards serving youth after the school day ends: the Phoenix Afterschool Center Program and the Mobile Recreation Program.

Phoenix Afterschool Center (PAC) Program

The Phoenix Afterschool Center (PAC) is an affordable, afterschool recreation and enrichment program for youth ages 6 to 13. PAC is located at 38 school sites throughout the City, serving approximately 1,450 youth daily. PAC provides a fun, supportive, educational atmosphere during the crucial after-school hours. Supervised by trained recreation staff, participants enjoy structured, age-appropriate activities along with periods of supervised free play.

PAC offers four sessions throughout the school year. Capacity at each site is determined by the amount of space provided by each school and by the number of allocated staffing positions. In 2016, to best meet community needs, four low attendance sites were eliminated and these resources were utilized to create five "super sites," allowing PAC to serve an additional 150 youth who were previously on wait-lists.

To ensure that PAC remains affordable, PAC's fee structure is based on each school's USDA free and reduced lunch rate. Program fees for all sites range from \$30 to \$65

per session, except for one full cost recovery site in the Kyrene School District. Scholarships for families in need of assistance are provided by private donors, school districts, and block watch grants. **Attachment A** contains a full list of all PAC sites and program fees.

PAC program components consist of organized physical activity and games, STEM educational enrichment, math, arts, cultural activities, homework assistance, nutrition education, and civic and community involvement. PAC's planning team creates and provides to each site a theme-based weekly planner.

The PAC program is managed by recreation coordinators and activities are facilitated by trained part-time recreation staff. PAC is currently funded for 127 part-time positions. The staffing levels enable the program to maintain a staff-participant ratio of approximately 1:20.

Registration for the fall session will begin on July 12, 2018.

PHXteens Mobile Recreation Program

The PHXteens Mobile Recreation program, which began in November 2016, is a free, mobile afterschool recreation program for youth. PHXteens Mobile Recreation provides programming at parks that do not have a nearby community center and where organized recreation opportunities do not otherwise exist. The Mobile Recreation vehicles visit parks throughout the City, serving approximately 155 youth weekly. The PHXteens Mobile Recreation program is supervised by qualified staff and provides a fun, encouraging and interactive atmosphere during afterschool hours. Since September 2017, the program has served approximately 5,556 youth.

The PHXteens Mobile Recreation fleet is comprised of four vehicles. It operates Monday through Friday during the school year, from 4 p.m. to 7 p.m. The vehicles visit 20 parks on a rotating schedule to provide diverse activities at each park. **Attachment B** contains a full list of park sites and **Attachment C** provides a map by Council District.

The PHXteens Mobile Recreation program consists of organized recreation and physical activity administered by one Recreation Coordinator, five Recreation Leaders and four Recreation Instructors. It offers four types of programming: Science, Technology, Engineering and Math (STEM); music, arts and culture; gaming; and sports. During the 2017-18 school year, the PHXteens Mobile Recreation developed consistent programming at 20 parks; facilitated an eight-week outdoor mobile CodePHX program at Trailside Point Park; continued its partnership with the Arizona State University (ASU) College of Community Resources Development for data

surveys; was showcased at the 2017 Arizona Parks and Recreation Association Annual Conference; was featured at the 2017 National Recreation and Parks Association (NRPA) Director's School in Wheeling, West Virginia; and produced a live demonstration for staff from the City of Tucson.

In addition, PHXteens Mobile Recreation has participated in 12 special events in the community, reaching 1,228 people, including the University of Arizona College of Medicine's Connect2STEM event, the largest STEM event in Phoenix, which had 7,500 participants. PHXteens Mobile Recreation is also participating in three large special events in April: Phoenix Pride Parade, Hands On STEM Fair and Dia de los Ninos. These events provide opportunities for approximately 20,000 people from the community to learn about mobile recreation programming in their neighborhood.

In addition to positive participation and accomplishments, PHXteens Mobile Recreation was successful in securing a permanent home. The program fleet resides at the former fire station in Verde Park where they re-charge nightly.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Parks and Recreation Department.

	Phoenix Afterschool Center (PAC) Sites								
	School District	School Name	Council District	Free & Reduced	Funded	Fee			
1	Balsz	Brunson-Lee 1350 N. 48th St., 85008	8	93%	GF	\$30 per session \$120 per year			
2	Balsz	Griffith Elementary School 4505 E. Palm Lane, 85008	8	86%	GF	\$40 per session \$160 per year			
3	Cartwright	Charles W. Harris 2252 N. 55th Ave., 85035	4	92%	GF	\$30 per session \$120 per year			
4	Cartwright	Frank Borman 3637 N. 55th Ave., 85031	5	93%	GF	\$30 per session \$120 per year			
5	Cartwright	G. Frank Davidson Elementary School 6935 W. Osborn Rd., 85033	7	92%	GF	\$30 per session \$120 per year			
6	Cartwright	Holiday Park 4417 N. 66th Ave., 85033	5	94%	GF	\$30 per session \$120 per year			
7	Cartwright	Justine Spitalny Elementary School 3201 N. 46th Drive, 85031	4	97%	GF	\$30 per session \$120 per year			
8	Cartwright	Manuel Pena, Jr. Elementary School 2550 N. 79th Ave., 85035	7	92%	GF	\$30 per session \$120 per year			
9	Cartwright	Tomahawk Elementary School 7820 W. Turney Ave., 85033	5	90%	GF	\$30 per session \$120 per year			
10	Charter	AmeriSchools Academy - Camelback 1333 W. Camelback Rd., 85013	4	79%	GF	\$40 per session \$160 per year			
11	Charter	ASU Prep 735 E. Fillmore, 85006	8	73%	GF	\$40 per session \$160 per year			
12	Creighton	Biltmore Prep 4601 N. 34th St., 85018	6	52%	GF	\$50 per session \$200 per year			
13	Creighton	Excelencia 2181 E. McDowell Rd., 85006	8	95%	GF	\$30 per session \$120 per year			
14	Creighton	Larry C. Kennedy School 2702 E. Osborn Rd., 85016	6	94%	GF	\$30 per session \$120 per year			
15	Creighton	Loma Linda Elementary School 2002 E. Clarendon St., 85018	4	91%	GF	\$30 per session \$120 per year			
16	Osborn	Clarendon School 1225 W. Clarendon Ave., 85013	4	85%	GF	\$40 per session \$160 per year			
17	Osborn	Solano 1526 W. Missouri Ave., 85015	5	92%	GF	\$30 per session \$120 per year			
18	Paradise Valley	Desert Cove Elementary School 11020 N. 28th St., 85028	3	42%	GF	\$65 per session \$260 per year			

19	Paradise Valley	Eagle Ridge Elementary School 19801 N. 13th St., 85024	2	55%	GF	\$50 per session \$200 per year
20	Paradise Valley	Echo Mountain Intermediate School 1811 E. Michigan Ave., 85022	3	87%	GF	\$40 per session \$160 per year
21	Paradise Valley	Larkspur 2430 E. Larkspur Dr., 85032	3	81%	GF	\$40 per session \$160 per year
22	Pendergast	Villa de Paz 4940 N. 103rd Ave., 85037	5	80%	GF	\$50 per session \$200 per year
	School District	School Name	Council District	Free & Reduced	Funded	Fee
23	Pendergast	Westwind Primary School 9040 W. Campbell Rd., 85037	5	87%	GF	\$40 per session \$160 per year
24	Riverside	Riverside Traditional 1414 S. 51st Ave., 85043	7	93%	GF	\$30 per session \$120 per year
25	Roosevelt	Cloves C. Campbell, Sr. School 2624 E. South Mountain Ave., 85042	8	90%	GF	\$40 per session \$160 per year
26	Roosevelt	Southwest Elementary School 1111 W. Dobbins Rd., 85041	8	92%	GF	\$30 per session \$120 per year
27	Roosevelt	Valley View School 8220 S. 7th Ave., 85041	8	92%	GF	\$30 per session \$120 per year
28	Tempe	Nevitt 4525 E. Saint Anne, 85042	8	90%	GF	\$40 per session \$160 per year
29	Tolleson	Desert Oasis 8802 W. McDowell Rd., 85037	5	86%	GF	\$40 per session \$160 per year
30	Union Elementary	Dos Rios 8621 N. 3rd Street, 85020	7	84%	GF	\$40 per session \$160 per year
31	Union Elementary	Hurley Ranch 8950 W. Illini, 85323	7	88%	GF	\$40 per session \$160 per year
32	Washington	Desert View Elementary School 8621 N. 3rd Street, 85020	6	91%	GF	\$30 per session \$120 per year
33	Washington	Moon Mountain Elementary 13425 N. 19th Ave., 85029	3	83%	GF	\$40 per session \$160 per year
34	Washington	Mountain View Elementary School 801 W. Peoria, 85029	3	87%	GF	\$30 per session \$120 per year
35	Washington	Ocotillo Elementary 3225 W. Ocotillo Rd., 85017	5	81%	GF	\$40 per session \$160 per year
36	Washington	Sunnyslope 245 E. Mountain View Rd., 85020	3	91%	GF	\$30 per session \$120 per year
37	Wilson	Wilson Elementary School 2929 E. Fillmore St., 85008	8	96%	GF	\$30 per session \$120 per year
		FCR = Full Cost Recovery Site				Fee

38	Kyrene	Kyrene de la Esperanza School 14841 S. 41st Place, 85044	6	26%	FCR	\$180 per session \$720 per year
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F	E

March 2018

Attachment B

4:00pm to 7:00pm

Music, Arts & Culture MAC

Werner's Field Park, 17831 N. 7th Ave St Cesar Chavez Park, 7858 S. 35th Ave La Pradera Park, 6830 N. 39th Ave Buffalo Ridge Park, 19250 N. 18th Cielito Park, 3402 W Campbell Ave Marivue Park, 5625 W Osborn Rd. Cortez Park, 3434 W. Dunlap Ave Hoshoni Park, 3999 W Orchid Ln El Prado Park, 6428 S. 19th Ave El Prado Park, 6428 S. 19th Ave Cactus Park, 3801 W. Cactus Rd Palma Park, 1135. E Dunlap Ave **Orme Park**, 3201 N 47th Dr. Edison Park, 901 N 19th St. Perry Park, 2700 N. 32 St. Blvd

Gaming

CedeRX CedePHX Sherman Parkway Park, 2124 W Sherman Parkway Western Star Park, 4425 E. Western Star Blvd St Cielito Park, 3402 W Campbell Ave Buffalo Ridge Park, 19250 N. 18th Cortez Park, 3434 W. Dunlap Ave Marivue Park, 5625 W Osborn Rd Hoshoni Park, 3999 W Orchid Ln Coronado Park, 1717 N. 12th St. Cactus Park, 3801 W. Cactus Rd. Palma Park, 1135. E Dunlap Ave El Prado Park, 6428 S. 19th Ave El Oso Park, 3451 N. 75th Ave Palma Park, 1135. E Dunlap Ave Orme Park, 3201 N 47th Dr. Edison Park, 901 N 19th St.

Science, Technology, Engineering & STEN Math

Cave Creek @ Sweetwater Park, 25th Ave & Sweetwater Sherman Parkway Park, 2124 W Sherman Parkway Western Star Park, 4425 E. Western Star Blvd Trailside Point Park, 7215 W Vineyard Ave Trailside Point Park, 7215 W Vineyard Ave Werner's Field Park, 17831 N. 7th Ave Cesar Chavez Park, 7858 S. 35th Ave La Pradera Park, 6830 N. 39th Ave Cielito Park, 3402 W Campbell Ave Marivue Park, 5625 W Osborn Rd. Hoshoni Park, 3999 W Orchid Ln El Prado Park, 6428 S. 19th Ave El Oso Park, 3451 N. 75th Ave

Cesar Chavez Park, 7858 S. 35th Ave Perry Park, 2700 N. 32 St.

NEW MOBILE RECREATION PROGRAM!

Coder Dojo - CODE ON THE GO : Beginning March 19th Mobile Recreation Coder Dojo will be offered at Trailside games, robots, and UnPlugged activities to learn Code! Learn with Code.org, Kodable, Scratch, Tynker, HTML and more to expand Point Park from 4:00pm – 5:30pm. Become a coding master in this fun interactive program. Participants will utilize video your coding genius. Beginners welcome. Ages 7-17

Space is Limited: Register online at phoenix.gov/parks • Contact: shawnte.johnson@phoenix.gov Dates: Mondays, March 19th – May 7 (8 weeks) ion: Trailside Point Park - 7215 W. Vineyard Ave. Phoenix, AZ 85339 Activity Code: #22679

**Please Note – NO PROGRAM



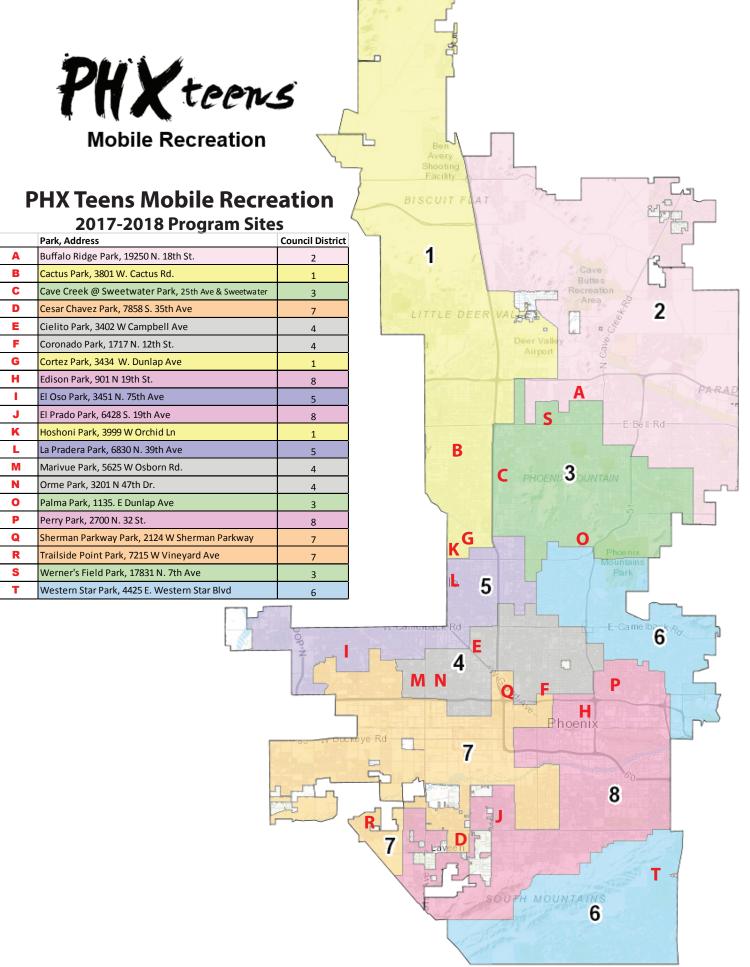
AARCH 12TH - MARCH 16TH during SPRING BREAK • MARCH 23rd • MARCH 30th Cesar Chavez Day Observed

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City Council Report

Agenda Date: 4/25/2018, Item No. 9

Review of April 26, 2018 Parks and Recreation Board Agenda

This report provides the Parks, Arts, Education and Equality Subcommittee with information regarding agenda items that are scheduled to be considered by the Parks and Recreation Board at its April 26, 2018 meeting.

THIS ITEM IS FOR INFORMATION AND DISCUSSION.

Summary

The following items are scheduled to be considered during the April 26, 2018 Parks and Recreation Board (Board) meeting:

<u>Parks and Recreation Board Roles/Responsibilities</u> - This report provides the Board with an overview of its authority, powers and duties under Chapter XXIII of the City Charter.

<u>Steele Indian School Native American Military Memorial Update</u> - This report provides the Board with information and an update regarding progress towards a Native American military memorial at Steele Indian School Park.

<u>Budget Update</u> - This report provides the Board with information regarding the City Manager's trial budget for FY 2018-19. This is an annual report to the Parks Board highlighting the trial budget and impacts relating to the Parks and Recreation Department.

<u>Proposal to Ban Smoking at Parks</u> - This report provides the Board with information regarding a proposal to ban smoking in the City's parks.

Extension of Roadrunner Farmer's Market Agreement/Request Solicitation Approval for New Agreement - This report requests Board approval to extend the current agreement for the Roadrunner Farmer's Market as well as authorization to conduct a solicitation process for a new agreement.

<u>Roesley Park Master Plan Approval</u> - This report requests Board approval of the master plan for Roesley Park, located at 4205 S. 15th Ave. Roseley Park is scheduled

to be renovated and, in working with a steering committee made up of community members, staff has developed a master plan with proposed improvements.

<u>2018 Lost Lake Festival/Park Hours Extension</u> - This report requests Board authorization to extend the parks hours at Steele Indian School Park for the 2018 Lost Lake Festival, which is scheduled to occur Oct. 19-21, 2018.

<u>Mandan Street Design/Flood Mitigation</u> - This report requests Board support for a revised design for Mandan Street, which is located on the south side of South Mountain Park/Preserve. The proposed design will help mitigate flooding issues in a neighborhood adjacent to South Mountain, which has experienced flooding during large rain events.

Daring Adventures Operating & Maintenance Agreement for Telephone Pioneer Park -This report requests Board authorization to enter into an operating agreement for Daring Adventures to operate the Telephone Pioneers Park facility for five years with renewal options for another five.

<u>Naming of Park at Reach 11</u> - This report requests Board approval of the naming of a new park being developed at Reach 11, in the northeast part of the City. Voting is currently underway until March 31. Three options were developed by a community focus group: Desert Ridge Park, Palo Brea Park and Pinnacle Park.

<u>Papago Golf Course Road Renaming</u> - This report recommends approval of a request by Arizona State University (ASU) to rename Moreland Street, which is the park road that enters the Papago Golf Course from 52nd Street.

Responsible Department

This item is submitted by Deputy City Manager Deanna Jonovich and the Parks and Recreation Department.