



Council Agenda

MYRTLE BEACH CITY COUNCIL:
BRENDA BETHUNE, MAYOR
MICHAEL CHESTNUT
JACKIE HATLEY, MAYOR PRO-TEM
JOHN KRAJC
MIKE LOWDER
PHILIP N. RENDER
GREGG SMITH

NOTE: CITIZENS ARE INVITED TO ATTEND AND PARTICIPATE IN THE MEETINGS. CITIZENS WHO WISH TO ADDRESS COUNCIL ON NON-AGENDA ISSUES ARE ASKED TO SIGN IN PRIOR TO THE START OF THE MEETING AND STATE THEIR NAMES PRIOR TO SPEAKING. A TOTAL OF 30 MINUTES WILL BE PROVIDED AT THE END OF THE MEETING.

ANYONE WHO REQUIRES AN AUXILIARY AID OR SERVICE FOR EFFECTIVE COMMUNICATION OR PARTICIPATION SHOULD CONTACT THE CITY CLERK’S OFFICE AT (843) 918-1004 AS SOON AS POSSIBLE, BUT NO LATER THAN 48 HOURS BEFORE THE SCHEDULED EVENT.

AGENDA

FEBRUARY 11, 2020

9:00 A.M. – WORKSHOP MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

10:00 A.M. – MEETING – TED C. COLLINS LAW ENFORCEMENT CENTER

- CALL TO ORDER.....
- INVOCATION.....
- PLEDGE OF ALLEGIANCE.....
- APPROVAL OF AGENDA.....
- APPROVAL OF MINUTES.....January 28, 2020

PUBLIC REQUESTS, PRESENTATIONS, AWARDS, MEMORIALS:

1. Public Information Update – PIO Staff

CONSENT AGENDA – *The Consent Agenda covers items anticipated to be routine in nature. Any Councilmember may ask that an item be moved from the Consent Agenda to the Regular Agenda for lengthier discussion, or a member of the public may request that such an item be moved. Items remaining on the Consent Agenda will be briefly described by staff, and may be passed as a group with the APPROVAL OF THE AGENDA.*

Note: *City laws are known as ordinances. Before a City ordinance can be enacted it must be introduced (1st Reading), & then approved (2nd reading). Resolutions are normally actions through which City Council reinforces or makes policy not rising to the*

level of law. Motions are generally related to direction from City Council to City staff to take certain actions.

CONSENT AGENDA

REGULAR AGENDA

2nd Reading Ordinance 2020-04 to amend Chapter 15, Planning & Development, Redevelopment Target Areas and Incentives, to expand the area in which the City's redevelopment incentives may be applied, and to adjust the minimum investment requirements to encourage use of these incentives by smaller transient accommodations properties.

City Council has indicated a desire to amend current development incentives so that they may be more easily applied to redevelopment of smaller transient accommodations properties, especially those smaller motel/hotel properties located between Ocean Boulevard and Kings Highway south of 29th Avenue North. This amendment expands the area in which these incentive may be applied to include this area, and adjusts the minimum investments thresholds needed to qualify for the use of this incentive, as a way to encourage redevelopment of these properties.

1st Reading Ordinance 2020-05 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Austin Shelley d/b/a Ajax Golf Cart Rentals located at 1307 Nature's Way, North Myrtle Beach, SC 29582, for a period of one year. The agreement includes 24 vehicles.

This company was approved for a franchise agreement covering 24 golf cart rentals in 2019. For 2020 the applicant requests 24 rentals.

1st Reading Ordinance 2020-06 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ron Simantov d/b/a Blue Coral Surf LLC, Moped USA, located at 1301 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2019. For 2020 the applicant requests 20 rentals.

1st Reading Ordinance 2020-07 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Sarah Yakoel d/b/a Gil Scooter/Evry LLC, located at 109 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles

This company was approved for a franchise agreement covering 20 golf cart rentals in 2019. For 2020 the applicant requests 20 rentals.

1st Reading Ordinance 2020-08 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports LLC, Go Fast Scooters, located at 609 South Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 115 vehicles.

This company was approved for a franchise agreement covering 115 golf cart rentals in 2019. For 2020 the applicant requests 134 rentals, 19 additional golf carts.

1st Reading Ordinance 2020-09 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports, Sunshine Scooters, located at 713 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 35 vehicles.

This company was approved for a franchise agreement covering 35 golf cart rentals in 2019. For 2020 the applicant requests 45 rentals, 10 additional golf carts.

1st Reading Ordinance 2020-10 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Jack Zakhra d/b/a Zeus MB LLC, Happy Scooter, located at 311 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 63 vehicles.

This company was approved for a franchise agreement covering 63 golf cart rentals in 2019. For 2020 the applicant requests 63 rentals.

1st Reading Ordinance 2020-11 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Derrick and Barbara Haynes d/b/a Kickback Korner LLC, Kickback Corner Golf Carts, located at 506 Yaupon Drive, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 20 vehicles.

This company was approved for a franchise agreement covering 20 golf cart rentals in 2019. For 2020 the applicant requests 20 rentals.

1st Reading Ordinance 2020-12 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Bayliss Spivey d/b/a KOA Campground located at 613 5th Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 50 vehicles.

This company was approved for a franchise agreement covering 50 golf cart rentals in 2019. For 2020 the applicant requests 50 rentals.

1st Reading Ordinance 2020-13 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Mark Sichitano d/b/a Myrtle Beach Golf Carts, located at 1001 3rd Avenue South, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 145 vehicles.

This company was approved for a franchise agreement covering 145 golf cart rentals in 2019. For 2020 the applicant requests 145 rentals.

1st Reading Ordinance 2020-14 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 106 North Kings Highway, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 40 vehicles.

This company was approved for a franchise agreement covering 40 golf cart rentals in 2019. For 2020 the applicant requests 40 rentals.

1st Reading Ordinance 2020-15 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 300 South Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 197 vehicles.

This company was approved for a franchise agreement covering 197 golf cart rentals in 2019. For 2020 the applicant requests 197 rentals.

1st Reading Ordinance 2020-16 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to Ben Robinson d/b/a Rent Me Superstore, located at 1205 North Ocean Blvd., Myrtle Beach, SC 29577, for a period of one year. The agreement includes 83 vehicles.

This company was approved for a franchise agreement covering 83 golf cart rentals in 2019. For 2020 the applicant requests 83 rentals.

1st Reading Ordinance 2020-17 granting a franchise agreement for operation of rental business of conveyances regulated by Chapter 12, Article V of the Code of Ordinances of Myrtle Beach to David Stone d/b/a Go Fast Motorsports/Savemart Scooters, located at 412 6th Avenue North, Myrtle Beach, SC 29577, for a period of one year. The agreement includes 39 vehicles.

This company was approved for a franchise agreement covering 39 golf cart rentals in 2019. For 2020 the applicant requests 39 rentals.

1st Reading Ordinance 2020-18 amending the the Code of Ordinances, Chapter 14 Offences and Miscellaneous Provisions, Article 11, Public Place Restrictions, Division 7 Public Parks, Section 14-316 Specific Public Park Restrictions, to clarify the restrictions regarding dogs in public parks, and to clarify the authority to promugate additional parks rules and regulations and the purposes for which such rules may be promulgated.

This proposed ordinance:

- *Codifies a long-standing practice that dogs are allowed in public parks provided they are under the control of their owner and on a leash (except for “dog parks”).*
- *Allows the City Manager to set additional regulations applicable to specific parks (Currently the Parks, Rec, and Sports Tourism Director has that authority, subject to the Manager’s review).*
- *Authorizes the Manager to promulgate rules for specific parks “which may complement or enhance any specific use for which that park is designated”.*

Although not a part of the proposed ordinance, the rules and hours of operation for Nance Plaza, Chapin Park, Grand Park, Plyler Park, & Valor Memorial Gardens are attached for Council’s review. These rules would be effective upon Council’s approval of the proposed parks ordinance amendment. Where the “Special Purpose Park Rules” are silent, the underlying rules of the Parks Ordinance continue to apply.

Resolution R2020-11 declaring May 1-31, 2020, as “Military Appreciation Days Legislative Festival” in the City of Myrtle Beach.

Since 2009 City has designated certain days in May as “Military Appreciation Days” to convey community’s gratitude to active, reserve, and retired military & National Guard. This event is organized by the City’s Military Appreciation Committee which represents military support, veterans’ organizations, and area residents committed to ensuring our military are locally recognized & appreciated.

The proposed resolution recognizes the month of May as the “Military Appreciation Days Legislative Festival” to include, a JROTC drill competition, Military band concerts, a parade, picnic, Memorial Day Ceremony, and Veterans’ March. In addition, the proposal provides use of the City’s recreational facilities at City resident rates during the month of May.

Motion M2019-176 to issue a Rule to Show Cause to require the owner(s) or parties in interest of property known as 935 Canal Street, to show cause why they should not be ordered to bring the property into compliance with Chapter 10 of the Code of Ordinances of the City of Myrtle Beach.

If approved, the Rule to Show Cause Order compels the property owner to either bring the structure into compliance with City Code, or to demolish the structure. The order allows the city to mitigate the non-compliance issues if the property owner fails to do so, and to lien the property for the costs incurred.

Motion M2020-25 to appoint/reappoint one member to the Coastal Regional Transportation Authority.

Mickey James has resigned. We have four resumes on file from interested parties. Mark Baker (Non-Resident), Dan Wiener (City Resident), Robert E. Day, III (Non-Resident), and Greg James (City Resident).

Motion M2020-28 to approve a Special Event Permit to Mike Shank / NS Promotions for the Myrtle Beach Irish Festival, March 14 2020 from 7:00 am to 7:00 pm at Grand Park. The City Manager is authorized to make changes to these plans as he deems necessary in keeping with the nature of the event and as circumstances dictate.

The event includes live music, Irish inspired food, a 5k road race on the park paths, vendors, kid zone with inflatables and alcohol sales on the Grand Park Lawn at Market Common. 2,000 plus attendees are expected for this event. The applicant is aware that he must pay for any services provided by the City.

Motion M2020-29 authorizing the City Manager or his designee to apply for a grant of \$3,046 from the Pee Dee Healthcare Coalition for the purpose of purchasing a Weapons of Mass Destruction/Rescue simulation manikin (a life-size anatomical model used as a teaching aid) and related training equipment, to record the appropriation of such grant funds in the amount that may be approved, and to execute and deliver the grant agreement and such related documents as may be required to put the grant into effect. No match is required.

This simulator will allow responders to visualize injuries using props and simulated contamination. Responders can treat, decontaminate and bandage wounds, provide airway assistance such as airway adjuncts, and start treatments such as IV’s and other medication delivery. The manikin can then be fully decontaminated and evaluated. The Myrtle Beach Fire Department hosts both the SC Pee Dee Region WMD/HazMat team and the SC USAR Type 2 Team. Both teams are regional assets/resources that can be called to any facility in the Pee Dee Region for incident stabilization/mitigation.

Motion M2020-30 to declare certain vehicles abandoned or derelict pursuant to the authority of Article 41 of Title 56 South Carolina Code of Laws 2001.

This declaration is an effort to improve the appearance of both commercial and residential neighborhoods. This report includes vehicles that staff has tagged as abandoned or derelict. Council's approval of this item allows these vehicles to be towed from their private property locations to a tow yard where they may be reclaimed by the current owner upon payment of the applicable towing and storage fees. If the vehicles are not claimed by the owner within 30 days of the required notice, then the tow company may sell the vehicle and keep the proceeds as compensation.

NON-AGENDA ITEMS FROM THE PUBLIC

COMMUNICATIONS FROM CITY BOARDS/COMMISSION MEMBERS

COMMUNICATIONS FROM CITY COUNCIL AND CITY MANAGER

1. Council Communications
2. CFO Update
3. CM/ACM Update

REPORTS AND INFORMATION PRESENTATIONS FROM CITY STAFF

EXECUTIVE SESSION - Council may take action on matters discussed in Executive Session which are deemed to be "emergency" concerns.

Note: South Carolina law requires that Council's business is conducted in public with limited exceptions known as "Executive Sessions". Subjects eligible for Executive Session include:

- ***Personnel matters.***
- ***Negotiations concerning proposed contractual arrangements and proposed sale or purchase of property.***
- ***The receipt of legal advice relating to:***
 - ***A pending, threatened, or potential claim.***
 - ***Other matters covered by the attorney-client privilege.***
 - ***Settlement of legal claims, or the position of the City in other adversary situations.***
- ***Discussions regarding development of security personnel or devices.***
- ***Investigative proceedings regarding allegations of criminal misconduct.***
- ***Matters relating to the proposed location, expansion, or provision of services encouraging location or expansion of industries or other businesses.***

Motions to go into Executive Session must be made in public and specify one or more reason above. Council can take no votes or take action in Executive Session.

ADJOURNMENT